

Striking Promotion

Well over sixty students from different terms of the Hamburg School of Graphic Design ALSTERDAMM had been adequately briefed as early as October 2009 by the organisation committee of the ECSG 2011, headed by Ingo Aurin. It was about the idea of visualising the theme „Culture meets Sport“ using striking motifs in order to create public interest for the Games in Hamburg.

Almost exactly half a year later the students had produced over seventy posters. This strong response to the poster competition initiated by the ECSG 2011 Hamburg e.V. certainly posed problems for the eleven-member jury in attempting to pick out the best. Under the competent chairmanship of the Senator of Culture, Sport and Media, Prof. Dr. Karin von Welck, the jury was able after long discussions to agree on six extraordinary motifs.

It was interesting to see the different approaches to the theme with its predetermined aspects, i. e. sport, Europe, Hamburg, encounter and company sport. Even the artistic head of the Heiligengeistfeld School in Hamburg, Thorsten Schneider, had great difficulty hiding his astonishment; „ We haven't had such a wide choice on any topic for a long time. My compliments to the students!“ The Senator was similarly full of praise and she was particularly pleased with the „excellent results!“.

This autumn the posters will be displayed at strategic locations around town and will draw the attention of the public for the first time to the ECSG 2011.

Successor wanted

The Executive Committee of EFCS discussed at a routine meeting held March this year in Hamburg potential venues for the Summer Games in 2015. Following Prague 2013 the towns of Ghent, Aalborg and Riccione have all applied for the Games in 2015. In addition the EFCS representatives took advantage of the opportunity to acquaint themselves with the world's second biggest non-sea port. At the invitation of the Hamburg Senate the group dined together before setting off on a barge touring around the port, past the container ships and heading finally for the „deep-sea“.

Heads meet in Paris

This year's EFCS General Assembly will take place from 11th to 13th of June in Paris. Amongst other things the venue for 2015 will be decided in Paris. Ingo Aurin (Chairman) und Alfred Holdhoff (Secretary General) of the Hamburg Organisation Committee will take the opportunity of once again presenting the Hamburg Games to the delegates.

Bulletin II

The Hamburg Organisation Committee will publish Bulletin II on time for the start of final registration. It includes final information regarding participation conditions and competition rules for the various sports. Similarly it includes the Hamburg accommodation concept and appropriate pricing details.

Adequate capacities

The bowling section expects a good registration response, even though there have been bottlenecks in recent years in this sport. Hamburg has adequate capacities, so why not come to Hamburg in Summer 2011 and have a cushy time?

One year before

Traditionally delegates of the EFCS member countries, so-called coordinators, meet up with representatives of EFCS Sport Management and the host organisation one year before the event in the host town. Thus the Hamburg Organisation Committee has already sent out invitations to the member countries for a coordinators meeting from 25th to 27th June 2010 in Hamburg. This will put the delegates fully in the picture regarding the current status of preparations in Hamburg for the Games in 2011.

Bigger hall

Due to the good pre-registration response for the Games next year the Organisation Committee has now decided to place the evening activities in a larger hall within the Hamburg exhibition complex, Hall A1. It is gradually becoming more and more important for you to complete your registrations for the Hamburg event in good time!

Party mood amongst marksmen

One has more or less the following impression of shooting competitions: the marksman concentrating on himself and his weapon, the target well in view. Nothing more! One certainly couldn't say that it was particularly quiet on the firing range. However what is planned for next year at the European Company Sport Games 2011 in Hamburg will remind you of a sport party. In line with modern large beach-volleyball tournaments the shooting competition will be accompanied for the first time by commentaries and music and promises indeed to be a completely new experience for the shooting fans.

The venue in Summer 2011 will be the Moorbek Hall in Norderstedt, which not only offers the best sporting facilities in the form of 30 Meyton electronic ranges, but also accommodates some 1,600 guests to add to the unique shooting experience.

The competition will include the following disciplines:

Air-rifle and air-pistol

Women:	40 shots in 75 minutes Three women per team	Men:	60 shots in 105 minutes Three men per team
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If a woman competes in a men's team, then she must also make 60 shots in 105 minutes. For the individual scoring the first 40 shots count. The 8 best women and 8 best men qualify for the finals.

The rules of the ISSF will apply.

For the air-rifle discipline with support there will be a joint individual scoring for men and women born 1971 and before. It will involve 30 shots in the standing supported position. Marksmen with a recognised disability may shoot in the seated and supported position; the maximum time is 45 minutes. This discipline is however limited to 60 participants.

The rules of the German Shooting Association will apply.

Participating marksmen should realise that arms, clothing and doping checks will be carried out at the Hamburg tournament.

Age divisions

There will essentially be two classes. An open class for competitors born 1993 and earlier and the so-called senior class for competitors born 1971 and earlier. Exceptions will be made in track & field, cycling and swimming disciplines, which will be split up in five age groups (see Bulletin II).

Green fee contribution

Due to the enormous response for golf, the organisation Committee is unfortunately now compelled to request an additional green fee contribution of € 30 per participant over and above the normal participation fee. Despite this it will be necessary to maintain an overall limit of 600 participants. After all the tournament has to be carried out in a sensible manner for the sake of the participants!

Art souvenir

This is something to look forward to. The unusual art posters, which the Hamburg Organisation Committee will be displaying this year publically across the town to promote the Games, will be made available as a limited edition for purchase next year as a souvenir of Hamburg 2011. In order to make the idea appealing for collectors we will limit the edition to only 300 per motif. This could be a new development